TELLS ADVERTISERS NOT ENOUGH IN HAND TO STUDY FARMERS

lowa Publisher Insists They Committee on Celebration Has **Wear Garters and Ride** In Automobiles.

AGENTS ACT AS THOUGH THEY THOUGHT OTHERWISE

Rural Dwellers Have Changed Much | Committee on Fireworks and Illumiin Twenty Years, A. A. C. Delegates Hear

day are different from those of twenty days off, the fund that will be required years ago, E. T. Meredith of Des Moines, for holding Washington's big patriotic publisher of a farm journal, told dele-festival is still less than half subgates attending the convention of the scribed.

you didn't think the farmers wear coats is estimated that \$3,000 will be required or shoes." Mr. Meredith said. "Why, for meeting the expense of the celebrado you know that 50 per cent of all tion. farmers wear garters? It has been Should contributions to be made be proven by investigation. You haven't tween now and July 4 average \$175 realized that the farmer can buy; that day the total amount would be \$3,161 he pays from \$15 to \$45 for a suit of The committee is hopeful that no days clothes, and that he purchases motor receipts will fall below the amount cars ranging in price from \$500 to turned in this morning.

Separated Into Sections.

The convention separated into sec-

in the advertising game are in closer touch with the public feeling and desires than any other class except newspaper men. They reflect the general state of mind on a grave problem and conclusions may be drawn from their

At the afternoon session of the news-At the afternoon session of the newspaper advertising section of the convention a standard of practice was adopted it represents, delegates said, the aims and purposes of most of the newspapers of the United States and the standard is binding on members of the organization. The standard follows:

"To make none but true statements of circulation."

List of Donors.

Donors to the fund, announced today

"To maintain advertising rates as pub-

shed.
"To reject fraudulent advertising
"To oppose free publicity."

SANITY TO BE INVESTIGATED. WEAK LINKS IN HEALTH LAW.

Wolf Ellman and Jacob S. Williams Dr. J. W. Kerr of Washington Points Arrested at White House. Wolf Ellman, a native of Russia, and

Wolf Ellman, a native of Russia, and Jacob S. Williams, an American, were among the persons who called at the White House yesterday and requested an audience with the President Williams said he was there to advise the President how to termiate the European war, while Ellman wanted to learn the attitude of the President toward the belligreents.

Ellman declared that the spirit of Martha Washington had directed him to go to the White House. He had \$7.25 and a pair of seissors in his pockets.

williams told the police he came from Williams told the police he came from Port Matilda. Pa., and declared that God had directed him to visit the President and give him the word that would end hostilities. Both were sent to the Washington Asylum Hospital for mental observation.

most urgent health need of the nation. He pointed out as three requisites of adequate health administration wise legislation, sufficient funds and efficient health organization. The so-called "twilight sleep" method of obstetrics was indorsed by Dr. John O. Potak of Brooklyn, N. Y.

WholeBody

Red and Unsightly. Terrible Burning. Could, Not Sleep. Clothing Aggravated. Cuticura

Soap and Ointment Healed in One Month.

On Legal Business.

Samuel G. Shields of Knoxville, Tenn., prominent lawyer, and brother of Senator John L. Shields, died suddenly in his room at the form of watery pimples which were red, inflamed and unsightly. There was a terrible burning and I could not sleep. I could not bely scratching which tritated them. My clothing aggravated the trouble. It ried remedies and liquid sulphur, but all that I used failed until I used the Cutterra Scop and Omment. The trouble had lasted a mouth before using them. They afforded relief in one week after using, and the excema was healed in one month. Signed Henry Tegges. November 6, 1914.

You may try these world famous, supercreamy emcilients and propolylactics for the completion, skin and senip before you buy them. They do so much more than ordinary waspe, creams, etc., that the trifling extra cost should not prevent their use exclusively. We wish you to know them; write today for free trial.

Priests in Annual Retreat.

The annual retreat in Dahlgren Methods in the proposition of Richmond and forty-five priests of his

Less Than Half of Money It Requires.

GOING AHEAD WITH PLANS FOR PATRIOTIC FESTIVAL

nation to Meet This Afternoon. List of Donations.

CHICAGO, June 23.-Farmers of to- With Independence day but eleven

Associated Advertising Clubs of the Donations received in this morning's mail amounted to \$175, bringing the "Some of you advertisers act as if total amount pledged up to \$1,236. It

*2,000.

"The advertising agencies should study the rural towns, should know the farmer of today. You think the farmers nowadays are the same as they were twenty years ago."

The convention city for 1916 was to be selected today at a meeting of the nomination board. Cincinnati and Philadelphia are asking for the convention.

Separated Into Sections to the introduction to make up the necessary fund.

Committee Meeting This Afternoon.

Despite the fact that only hard.

money needed has been furnished the committee on fireworks and illumination committee will meet at 4 o'clock tions yesterday, and book publishers, newspaper ad men, solicitors, directall Morrhanter Agreeating to the Retail Merchants' Association to consider publishers, billboard men and other divisions took up the problems presented by work in their respective lines of advertising activity.

At the final gathering of all the delegates, before the sectional conferences began, an impromptu discussion of temperance evoked a favorable demonstration from the delegates.

Shows National Trend.

"The applause given the idea of temperance is significant of the national trend of thought," said H. S. Houston of New York last night. "These men in the advertising game are in closer limits and description of the proposals for the mammoth fireworks display to be given on the Monument grounds the evening of July 5. The committee consists of E. C. Graham, Charles F. Crane, vice chairman; Frederick A. Fenning, George H. Markward, Charles Clagett, C. B. Lyddane, Claude E. Miller, Charles Zurhorst, Michael A. Miller, Odell S. Smith and Edward A. Murphy.

The committee on decoration, of which Joseph Strasburger is chairman, met yesterday at noon in the rooms of the Retail Merchants' Association to consider proposals for the mammoth fireworks display to be given on the Monument grounds the evening of July 5. The committee consists of E. C. Graham, Charles P. Crane, vice chairman; Frederick A. Fenning, George H. Markward, Charles Cauthous, Michael A. Miller, Odell S. Smith and Edward A. Murphy.

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citizens of Washington:

"The citizens of Washington generally are reminded that the time is now at hand to prepare for the decorations of their homes and business places for Independence day." "Every home and establishment should fly the flag of America July 5, and certainly a little forethought in this matter will bring a picturesque demonstration."

The personnel of the decoration committee is as follows: Joseph Strasbur-

Donors to the fund, announced today by Commissioner Newman, are: Previously acknowledged, \$1,061; M. A. Leese, \$5; Anonymous, \$1; Frank J. Hogan, \$5; John W. Foster, \$10; George Candidates for President.

Among the candidates for president are W. S. Houston, New York, and George W. Coleman of Boston. The candidacy of George S. Thomas of Dallas, Tex., for vice president has been announced, as well as that of A. S. Florea for reelection as secretary-treasurer.

WITHDRAWS PLEA OF GUILT.

George W. Heim Now Denies Formal Charges in Indictment.

D. Horning, \$19; B. F. Adams, \$1; Dr. Tom A. Williams, \$2; Samuel J. Prescott, \$5; Thomas W. Smith, \$1; Brockton Shoe Company, \$0 cents; Lew Elseman, \$1; Ohn M. Smith, \$1; Brockton Shoe Company, \$0 cents; Lew Elseman, \$1; Darker, Bridget & Co., \$5; Friedlander Bros., \$2; G. Oppenheimer, \$1; Schwartz & Pelzman, \$1; Saks & Co., \$10; George C. Sholes, \$1; the Crane Printing Co., \$2.50; William Hahn & Co., \$10; Washington Fertilizer Co., \$10; Ernest L. Thurston, \$5; Maurice Otterbach, \$1; James B. Lackey, New York city, \$1; Mrs. W. D. Webb, \$2; D. J. Callahan, \$2; Jeremiah O'Connor, \$1; F. Van Brakle, \$1; Michael Morris, \$5; Maurice Joyce Engraving Company, \$5; Dr. C. M. Gearhart, \$1; W. Gwynn. D. Horning, \$10; B. F. Adams, \$1; Dr. Charges in Indictment.

George W. Heim, grocer and book-keeper at a local bakery, yesterday withdrew before Chief Justice Covingtion, in Criminal Division 1, a plea of guilty to an indictment charging him with adultery with a young high school girl, substituting therefor a plea of not guilty of the charge. An effort will be made to call the case for trial before the summer recess of the courts.

Attorney H. F. Kennedy, who had been counsel, withdrew from the case and Attorney Matthew E. O'Brien entered his appearance. Mr. O'Brien made the motion to permit the change of plea and it was granted by the court.

ALTONIA TO DE ANALOGNES AND SECONDAL SECONDAL

to Rural Organizations.

SAN FRANCISCO, Cal., June 23.--In

HAIL CAUSES DAMAGE.

Many Thousands of Dollars Lost by Storm in Maryland.

BALTIMORE, Md., June 22.-Damage amounting to many thousands of dollars in the way of broken windows and ruined crops was caused yesterday afternoon by hallstorms in different parts of the state. Stones nine and a half inches in circumference were re-ported from Annapolis, and from other points, among them the eastern shore, came information of stones weighing

four to a pound.

Many windows in Bancreft Hall and other buildings of the Naval Academy were shattered, and horses were stunned as they stood upon the streets.

S. G. SHIELDS DIES SUDDENLY.

Knoxville, Tenn., Lawyer, Was Here on Legal Business.

Sample Each Free by Mail
With 32-page Skin Book on request. Address post card "Cultura, Dept. T. Boston." Sold throughout the world.

Richmond and forty-five priests of his diocesse arrived at Georgetown University. Rev. John Corbet, S. J., of New York city, is conducting the services, which are to last through Friday.

Men's Athletic Underwear Values up to 39c

19c a Garment

A special purchase of 1,000 garments at a big price concession enables us to make this extraordinary offer. They are made of the coolest and most wanted fabrics. Sleeveless shirts and knee pants Some are slightly imperfect; all sizes. Values to 39c a garment Your choice at 19c

Main Floor-Bargain Tables.

SPECIAL NOTICE

Teachers' Checks can be conveniently cashed here at Bureau

Parcel Post Mail Orders Bring Our Store to Your Door

Store Hours: 8:30 A.M. to 5:30 P.M.; Saturdays, 6 P.M.

420 TD 430 77 ST.

Leaders Then

Established 1860

Leaders Now

Buyers' Eclipse Sale

Every department head in our establishment in their endeavor to eclipse all previous records has put forth wonderful values which offer you tremendous savings.

Bungalow Dress Aprons Values up to \$1.00 at ...

Bungalow Dress Aprons with cap to match. Made of fine quality fancy figured crepe. Coat Aprons, button front; made of dainty colored percales and ginghams; solid colors with plaid

trimmings: also button-back models. Bungalow Aprons, 3 Models at 50c

Coat, Kimono and Bungalow Dress Models, with elastic in belt These are made of gingham and striped and check percales, trimmed with band of contrasting color.

Tea Aprons of fine lawn; some embroidered, others 10c

Peggy House Dresses, very special at

These are made of blue chambray, with black and white piping. Jacket, skirt and cap to match. Sizes from 36 to 46. Choice..... Lansburgh & Bro.-Third Floor-Aprons.

The Greatest Ready-to-Wear Achievement in Our History

7,000 Beautiful Summer Wash Dresses Offered at a Mere Fraction of Their Real Worth The Reason-One of our leading makers, hungry for cash, offered his entire surplus stock to us at a price so extremely low that we took the entire lot. A transaction so large as to be impossible for the average store. We have

divided the entire shipment into THREE BIG LOTS, and the values which they offer will convince you that this is The Greatest Sale of Summer Wash Dresses Ever Held in Washington

Let nothing deter you from being here early tomorrow, as first choice is always best choice. Owing to the immense rush which we feel sure this announcement will bring, we have given over TWO BIG BARGAIN TABLES IN OUR MAIN AISLE for the sale in conjunction with the entire second floor Ready-to-wear Section. Every garment made over model forms and absolutely guaranteed perfect fitting.

Choose from These Three Big Lots Misses' Sizes, 16 and 18

Women's Sizes up to 46

Extra Salespeople

2,000 Dresses

For Women and Misses

1,000 Dresses For Women and Misses

cluded in this vast assortment of dresses.

For Women and Misses

4,000 Dresses

Notice!

All Sales Final

The Materials The materials include Plain, Striped, Figured and Lace Voiles, Striped Ginghams, Crepes, etc., in an extremely large assortment of colors and combinations. In fact, every wanted material is in-

No Exchanges None Sent C. O. D.

The Styles Include all the very latest models-Plain Tailored Effects, Lace

and Embroidery Trimmed Dresses, Embroidered Collars and Cuffs, Silk Ribbon Girdles; low neck and short sleeve styles and a host of others too numerous to mention.

> Buyers' Eclipse Sale White and Colored

Wash Goods

25c, 35c and 37¹₂c

19C Yard

Included are Lace Stripe Voiles, Plain Voiles with figures, Stripes, Checks and Plaids in every color and combination. Awning stripes in all wanted colors; corded voiles in small, medium and large figures and stripes. All fine sheer qualities and absolutely perfect; full 40-inches wide and worth to 371/2c a yard. Choice, 19c.

Three Big Lots of Beautiful Summer Waists Representing a Recent Purchase From Two Leading Makers

An offer so timely and of such value must surely pack our Waist Section tomorrow; and it behooves every woman in Washington to be here early to get her share of these extraordinary bargains.



Thousands of Waists in Hundreds of Styles Striped Blouses QQ Women's Blouses of Fine Quality Striped Voiles

and China Silk in a large variety of colors. Also dainty Voiles and Organdie Blouses, trimmed with fine laces and embroideries. Many beautiful styles Dress Blouses

Exceptional \$2.98 Values at . . \$2.98

Georgette Crepes, Crepe de Chine, China and Ha-butai Silks in a large as-

sortment tailored and lace trimmed models; others

embroidered; colors are white, flesh and black; all

Very specially

Women's Blouses \$3.00....\$1.98

Hundreds of styles of fine Voiles, Organdies and Lingerie Waists, beautifully trimmed with fine laces and embroideries. All new models in all

priced. Lansburgh & Bro.-Second Floor-Waist Section.

sizes.

About 300 pieces in a big special purchase.

8th Street Annex-Wash Goods.

Vacation Needs for Girls Bathing Suits and Accessories

Sale Starts Promptly at 8:30 A.M.

Buyers' Eclipse Sale

Tub Silks

Values from \$1.00 to \$1.25

at 79c yd.

wide: excellent quality with silk and satin

stripes in beautiful color combinations. Positive-

y guaranteed to wash and retain color and his

ish. A very unusual value at the price quoted,

36-inch Black Silks

Regular \$1.00 Quality

at 59c yd.

perfectly finished, good heavy quality; an un-

usual opportunity is offered tomorrow's shop-

All Pure Silk Black Taffeta and Messaline,

for Thursday, your choice, 79c.

pers. Regular \$1.00 values, 59c.

8th Street Annex-Silks

Hundreds of pieces in all the new stripe effects. These are all pure silk, 32 and 36 inches

Misses' and Children's Middy Blouses Thousands of Fine Middy Blonses in every wanted material. Plain white, white with blue or white with red trimming; all the

newest models in sizes 6 to 20 years. Values from \$1.00 to \$3.00, At 55c, \$1.00, \$1.50, \$1.69 and \$1.98

Children's Vacation Dresses Values to \$2.00. Sizes 6 to 14 Years.

3,000 Plain White Lace Trimmed Dresses, also Gingham, Chambray and Percale Dresses, in hundreds of fascinating, distinctive models. Sizes 6 to 14 years. The values are \$2.00, \$1.75, \$1.50. \$1.25 and \$1.00. All to go tomorrow at the one price, 55c. Lansburgh & Bro.-Second Floor, Suit Section.

\$3.00 and \$5.00

Warner's and C-B Corsets, made of fine

SUMMER CORSETS in all the popular

makes and models. Made of fine batiste in all

all times. These are very specially \$1.00

lin. Hook front model, trimmed with embroidery insertion and edge. Sizes 36 to 44.

Exceptional values at this special price, 25c

BRASSIERES-Made of good quality mus-

coutil, in medium and low bust, with long hips;

hose supporters attached. Sizes 18 to 36, and

corsets that are worth up to \$5.00 a pair. Choice,

Corsets at \$1

sizes. We carry a complete stock at

priced at

tomorrow

Main Floor-Bargain Table.

at \$1.98.

Third Floor.

Third Floor.

Which offer only a hint of the beautiful models on display in

our enlarged section devoted to Bathing Requisites.

BATHING SUITS

For women and misses. All the newest materials; newest models, colors and combinations. Women's Bathing Suits, in black and navy

blue; sizes from 36 to 46. Special at \$1.68 and \$1.98. Other grades in all the newest models and

At \$2.98 to \$8.95. Exclusive Models of Black Satin, beautifully trimmed; all sizes. Special. \$4.95.

ington agents for these tights, and they are priced at 59c, 79c, 98c, \$1.25 to \$1.98. Bathing Caps and Shoes in all sizes at extremely low prices. Second Floor-Suit Section.



\$1 and \$1.25 Undermuslins At 69c Garment

450 pieces of Fine Undermuslins to be sold at this price. Included are Combinations, made of fine quality nainsook, prettily trimmed with lace and embroidery.

Night Robes in crepe, nainsook or cambric; lace and embroidery trimmed. Several models from which you may 69c select. Values up to \$1.25. Choice.....

Nightgowns at 50c

Made of good quality cambric, round yoke, trimmed with dainty embroidery and lace edge; also crepe cloth with lace edges. Very specially priced, 50c.

White Petticoats made of fine cambric; a number of pretty styles trimmed with fine lace and embroidery. Values \$1.00 up to \$1.75. Your choice tomorrow, at.....

Undermuslins-Third Floor.

Three-Day Sale of Boys' Apparel Lowest Prices for Their Vacation Needs Lowest Prices for

Boys' Cloth Suits

One and two pants. Regular \$5.00 and \$6.00 values, at

Boys' \$1.50 All-wool Serge Knick-

Boys' Cloth Suits

One and two pants.

Regular \$7.00 values,

Boys' \$1.50 An-wood sizes. 95c Boys' Wash Suits, in all styles, col-

4th FLOOR SPECIALS Matting Rugs.....\$1.95

Matting Rugs, artistically stenciled in bright and subdued colorings. Very close in weave and not to be compared with inferior goods often advertised.

6x9-ft. Matting Rugs, \$1.19 36x63-inch size, 29c. 27x54-inch in size, 15c.

BEST QUALITY MATTINGS \$8.44 a Roll-40 Yards Best China and Jap Matting in small checks, plaids, stripes and carpet effects. Greens, blues, browns, tan and combinations. Regular values are \$12.00 and \$14.00 a roll of 40 yards. Our price, to-

morrow, \$8.44.

Linoleums.....39c Very effective geometric, wood and conventional

designs; real Scotch goods and will give excellent \$4.00 Wool Fiber Rugs. \$2.95.

6x9-it. Wool Fiber Rugs; color tonings are green, brown and blue; extremely big values; tomorrow,

Boys' 50c Golf Caps of all-wool cloths; sizes to 634 only. Spe- 25c Boys' Khaki Pants of excellent

Lansburgh & Bro.-Third Floor-Boys' Dept.

Boys' Cloth Suits One and two pants. Regular \$3.50 and \$4.00 values, at

material; well made; all sizes. 39c 50c value. Special at Boys' Percale Blouses in stripe effects; also white. 29c value. 21c